

KNOWLEDGE OF RECOMMENDED CULTIVATION PRACTICES OF RUBBER CROP IN WOKHA DISTRICT OF NAGALAND

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ABSTRACT

The present study entitled “Knowledge and Adoption Behaviour of Recommended Cultivation Practices of Rubber Crop In Wokha District of Nagaland” was carried out during the session 2021-22. The investigation was conducted in Ralan block of Wokha district of Nagaland. A total number of 120 respondents from 4 villages were selected using proportionate random sampling procedure. It was observed that the majority (67.50%) had medium knowledge level regarding improved rubber cultivation technology while 15.00 and 17.50 per cent respondents possessed low and high knowledge level, respectively. In respect of correlation analysis between knowledge level and the independent variables, it shows that age, education, annual income, mass media exposure and source of information had positive and found to be significant. Whereas, family type, family size land holding and extension contact was found to be non-significant.

KEYWORDS: Rubber, Wokha, Nagaland

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